

DIALOGUE

55, Route du Tonnelet - B-4900 SPA (Belgium)

Tél. (int. + 32) (0)87 79 30 10 - Fax (int. +32) (0)87 79 30 11 - www.dialogue-languages.com - E-mail: info@dialogue.com
BNP Paribas Fortis, 1, Place Pierre-Le-Grand, B-4900 Spa – N° 248-0138000-96 - Swift: GEBABEBB - IBAN: BE65 2480 1380 0096
ING Bank, Place du Monument, B-4900 Spa – N° 340-1503300-32 - Swift: BBRUBEBB480 - IBAN: BE90 3401 5033 0032

DIALOGUE BARCELONA, BRUSSELS, RYE, SPA: VAT exempt for languages *** DIALOGUE MEERSBURG >> + VAT - DIALOGUE -BRETAGNE>> + VAT

FEES 'one-to-one' programmes

- * English-Rye (Hastings) * English-Tampa (Florida) * * Dutch-Brussels (outskirts)
- * Italian-Todi (Roma) * French-Spa (Ardennes) * French-Brittany (Centre) *
- * German-Meersburg (Konstanz) * Spanish-Barcelona (outskirts) *

Price per person in full-board accommodation (single room with private bathroom & television)

THE DIALOGUE WEEK: 70 hours of contact with the language and culture from Monday 9.00 a.m. to Friday ±4.00 p.m.

INTENSIVE programme 'made to order'

4 private lessons a day x 5 days + 3 hrs individual study + 2 h mealtime conversation 2295 €

5 private lessons a day x 5 days + 3 hrs individual study + 2 h mealtime conversation 2620 €

VERY INTENSIVE programme 'made to order'

6 private lessons a day x 5 days + 3 hrs individual study + 2 h mealtime conversation 2945 €

7 private lessons a day x 5 days + 3 hrs individual study + 2 h mealtime conversation 3270 €

SUPER INTENSIVE programme 'made to order'

8 private lessons a day x 5 days + 2 hrs individual study + 2 h mealtime conversation 3595 €

Extras

Arrival on Sunday evening Between 6.00 p.m. and 7.00 p.m. (dinner with teacher, bed & breakfast included) 130 €

Arrival on Sunday evening Between 6.00 p.m. and 7.00 p.m. (bed & breakfast included) 100 €

Transportation to & from train station Between 6:00 p.m. and 7:00 p.m. Airport or station BARCELONA 120 €

Liège for Spa - Lamballe for Brittany - Brussels-Midi for Sint-Pieters-Leeuw - Ashford for Rye - Überlingen/Friedrichshafen for Meersburg 120 €

Transportation to & from Airport Between 6:00 p.m. and 7:00 p.m. 250 €

Brussels for Spa - Rennes/Dinard for Brittany - Brussels for Sint-Pieters-Leeuw - London Gatwick/Heathrow for Rye - Zürich for Meersburg

Dinner on Friday 50 €

Extra bed and breakfast Per night 125 €

Extra lunch or dinner Per meal with teacher 50 €

THE DIALOGUE WEEKEND one-to-one programme 'made to order' from Saturday 9.00 a.m. to Sunday ±4.00 p.m.

6 private lessons a day x 2 days + 3 hrs individual study + 2 h mealtime conversation 1600 €

Extras

Arrival on Friday evening Between 7.00 p.m. and 8.00 p.m. (dinner, bed & breakfast included) 150 €

Arrival on Friday evening Between 7.00 p.m. and 8.00 p.m. (bed & breakfast included) 100 €

THE WEEK AT DIALOGUE (INSTRUCTION ONLY) one-to-one programme 'made to order'

4 private lessons/day (09:00 a.m. → 12:30 a.m.) 1450 €

5 private lessons/day (09:00 a.m. → 14:45 a.m. with lunch) 2050 €

6 private lessons/day (09:00 a.m. → 15:30 a.m. with lunch) 2350 €

For all these programmes, we propose **two ways of studying**

- * Improvement of **precise aspects of the language**
(comprehension, grammar, vocabulary, pronunciation...)
- * Improvement of **oral or written communication skills in a specific field**
(banking, insurance, environment, business...)

IN YOUR COMPANY

Training seminars 'made to order'

Seminars of a few days

Negotiating, language for secretaries, for business, for diplomats, for bankers,...

Price and brochure on request

Look Before You Leap Into a Language You May Have to Put Your Money Where Your Mouth Is

By BRANDON MITCHENER
Staff Reporter

LESSON ONE: Look at language classes like any other investment. After shopping around for a two-week crash course, David Ecklund, a 47-year-old American sales executive living in Brussels, thought he was lucky to get into a group course that a local school was running for another U.S. multinational. It was cheaper than places out of town and so, says Mr. Ecklund, "I figured I'd stay in Brussels."

He got what he paid for. Instead of building the little he had learned of the language at high school, Mr. Ecklund got an intensive exercise in frustration. "In a classroom environment with seven to 10 people," he says, "you learn at the pace of the slowest student." Even worse, he was so put off by the experience he gave up entirely on learning the language for three years.

MONEY MATTERS

Whether you pay for language classes yourself, like Mr. Ecklund, or your company pays for them, there's nothing more frustrating than wasting time and money on language lessons - especially in a class that's supposed to be "intensive." But even one-on-one instruction can be a waste if you choose the wrong school. And with prices for intensive and full-immersion classes ranging from \$20 to \$100 an hour - not to mention the possibility of losing income from having to take time off from work or using vacation time - it pays to choose carefully. (Intensive refers to morning classes with afternoons off, while

full-immersion programs pretty much involve round-the-clock attention.)

First off, decide what kind of return you want on your time and money and choose a school - or combination of schools - that maximizes the potential reward while minimizing the chance of wasting time and money. Many language schools don't offer refunds. The most important criteria for a successful intensive or full-immersion experience are small class sizes and professional teachers as well as preparation, follow-up and realistic expectations on the part of the student. (...)

On his second try, Mr. Ecklund found just what he was looking for: a full-immersion program at **DIALOGUE**, that both helped him with his pronunciation and grammar and adapted itself to his interests - including vocabulary geared to his logistics business. Mr. Ecklund is commercial director of Caterpillar Logistics Services Inc., a unit of Caterpillar Inc.

The key to Mr. Ecklund's satisfaction, in his view, was the one-on-one philosophy of the school, **DIALOGUE**, which offers individualized courses ranging from 20

hours of instruction a week to a more extensive 40 hours a week.

Mr. Ecklund is convinced that the school, which is run out of the home of the teachers and includes full board and round-the-clock attention, is a bargain. "If you go to group classes, you might save money, but you'll probably spend the same amount over time because it'll take you much longer," he says.

In fact, people who have taken a full-immersion plunge say group classes should be limited to five students, especially if you're beyond the absolute-beginner level. The more numerous or more advanced the students, the more likely the ability level will vary wildly.

Small Is Beautiful

A reason to opt for one-on-one instruction, or at least go to a school that offers one-on-one lessons, is the opportunity to work on specialized vocabulary and cultural issues that wouldn't be part of a traditional curriculum.

Of course, schools like **DIALOGUE** have their price. (...) But considering the degree of individual attention they provide, students who attend them have a better shot at satisfaction.

Take the Plunge

One of the best language schools in Europe:

DialoguE

tel: +32(0)87793010 - fax +32(0)87793011

DialoguE Langues

(French in Spa or Bretagne)

DialoguE-Angloscene (English in UK)

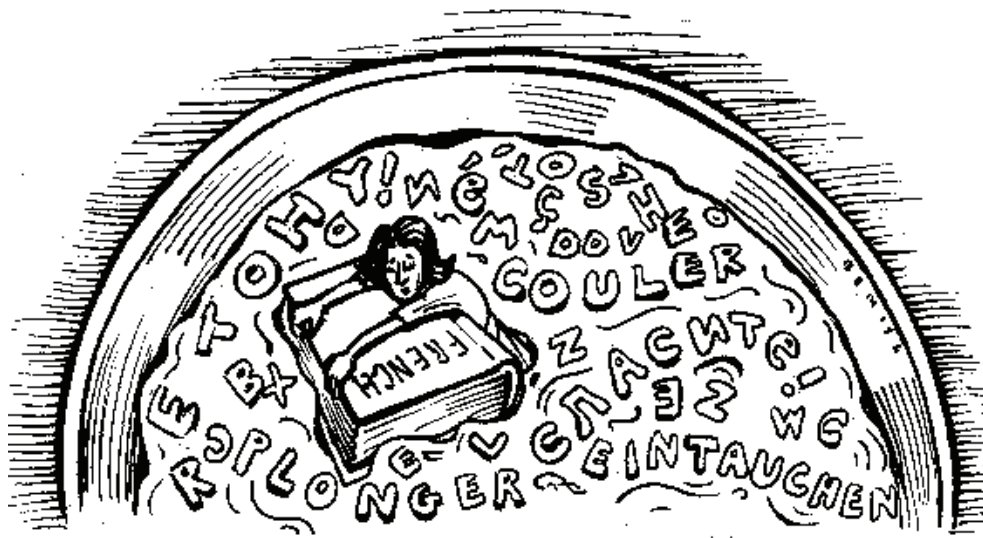
DialoguE Idiomas (Spanish in Barcelona)

DialoguE Talen Dutch (in Brussels South)

DialoguE Germany (German in Meersburg)

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BOOKING FORM 'one-to-one'

* **English-Rye (Hastings)** * **English-Tampa (Florida)** * * **Dutch-Brussels (outskirts)**
* **Italian-Todi (Roma)** * **French-Spa (Ardennes)** * **French-Brittany (Centre)** *
* **German-Meersburg (Konstanz)** * **Spanish-Barcelona (outskirts)** *

Please use BLOCK LETTERS

Mr. - Ms. LAST NAME FIRST NAME Date of birth

Nationality Language: D - E - F - N - S Occupation:

Private address: P.O. Box Postal code City Country

Tel Fax E-mail address @

Name of Company: Department

Street N° Postal code City Country

Mailing address: PO Box Postal code City Country

Tel Fax WEB SITE

Person to contact: Mr. - Ms. LAST NAME FIRST NAME

Tel Fax E-mail address @

RH: Mr. - Ms. LAST NAME FIRST NAME

Tel Fax E-mail address @

CHOOSE YOUR PROGRAMME: English-Rye English-Florida Tampa French-Spa French-Brittany Goueno
 Dutch-Brussels German-Meersburg Italian-Todi Spanish-Barcelona

THE WEEK AT DIALOGUE programme one-to-one 'made to order' from Monday 9.00 a.m. to Friday ±4.00 p.m.

Number				TOTAL AMOUNT
.....	Intensive programme	4 private lessons/day	2295 €
.....	Intensive programme	5 private lessons/day	2620 €
.....	Very intensive programme	6 private lessons/day	2945 €
.....	Very intensive programme	7 private lessons/day	3270 €
.....	Super intensive programme	8 private lessons/day	3595 €

EXTRAS

.....	Arrival on Sunday evening (dinner with teacher, bed & breakfast included) (between 6 & 7 p.m.)	130 €
.....	Arrival on Sunday evening (bed & breakfast included) (between 6 & 7 p.m.)	100 €
.....	Transportation to & from train station (between 6 & 7 p.m.): Liège for Spa - Lamballe for Brittany - Brussels-Midi for Sint-Pieters-Leeuw - Ashford for Rye - Überlingen/Friedrichshafen for Meersburg - airport or station for BARCELONA	120 € 120 €
.....	Transportation to & from Airport (between 6 & 7 p.m.): Brussels for Spa - Rennes/Dinard for Brittany - Brussels- for Sint-Pieters-Leeuw - London Gatwick/Heathrow for Rye - Zürich for Meersburg	250 €
.....	Dinner on Friday	50 €
.....	Extra bed and breakfast	125 €
.....	Extra lunch or dinner with teacher	50 €

THE WEEKEND AT DIALOGUE programme one-to-one 'made to order' from Saturday 9.00 a.m. to Sunday ±4.00 p.m.

.....	Very intensive programme	6 private lessons/day	1600 €
.....	Arrival on Friday evening (dinner, bed & breakfast included) (between 6 & 7 p.m.)	150 €	
.....	Arrival on Friday evening (bed & breakfast included) (between 6 & 7 p.m.)	100 €	

THE WEEK AT DIALOGUE (INSTRUCTION ONLY) programme one-to-one 'made to order'

.....	Very intensive programme	4 private lessons/day (09:00 → 12:30)	1450 €
.....	Very intensive programme	5 private lessons/day (09:00 → 14:45 with lunch)	2050 €
.....	Very intensive programme	6 private lessons/day (09:00 → 15:30 with lunch)	2350 €

COURSE DATES: From.....toDate of first night..... Time of arrival.....Date of departure.....

I will be travelling by car train air TRAIN/FLIGHT n° STATION/ AIRPORT

Payment will be made by bank - Invoice: Private Company: P.O.Nr.....

Street..... N°..... Postal code CityVAT Europe:.....

for the attention of: Ms. Mr. NAME..... FIRST NAME..... E-mail.....@.....

Signature and date..... How did you learn of Dialogue?

Ms. Mr. NAME FIRST NAME.....

COURSE DATES: From..... to Private lessons per day

CHOOSE YOUR PROGRAMME: English-Rye English-Florida Tampa French-Spa French-Brittany Goueno
Dutch-Brussels German-Meersburg Italian-Todi Spanish-Barcelona

CHOOSE YOUR EDUCATIONAL PROGRAMME

Which field(s) would you like to improve your language skills in?

- | | | |
|---|---|---|
| <input type="checkbox"/> Accountancy | <input type="checkbox"/> Environment | <input type="checkbox"/> Management |
| <input type="checkbox"/> Administration | <input type="checkbox"/> Europe | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Audit | <input type="checkbox"/> Everyday life | <input type="checkbox"/> Negotiation |
| <input type="checkbox"/> Bank | <input type="checkbox"/> Hotel business and tourism | <input type="checkbox"/> Politics |
| <input type="checkbox"/> Computing | <input type="checkbox"/> Insurance | <input type="checkbox"/> Sciences |
| <input type="checkbox"/> Diplomacy | <input type="checkbox"/> Journalism – Media | <input type="checkbox"/> Secretarial work |
| <input type="checkbox"/> Economics | <input type="checkbox"/> Law | <input type="checkbox"/> Selling |
| <input type="checkbox"/> Enterprise | <input type="checkbox"/> Literature | <input type="checkbox"/> Trade |

- Others:
- General programme

Which specialisation in this field ?

Which precise aspect(s) of the language would you like to improve?

- | | | |
|--|--|--|
| <input type="checkbox"/> spelling | <input type="checkbox"/> reading comprehension | <input type="checkbox"/> listening comprehension |
| <input type="checkbox"/> pronunciation | <input type="checkbox"/> written expression | <input type="checkbox"/> oral expression |
| <input type="checkbox"/> grammar | <input type="checkbox"/> general vocabulary | <input type="checkbox"/> specialised vocabulary |

- Others:

With which media/materials?

3
LANGUAGE LEVEL

- | | | |
|--|--|--|
| <input type="checkbox"/> Complete beginner | <input type="checkbox"/> Beginner (little knowledge) | <input type="checkbox"/> Elementary |
| <input type="checkbox"/> Intermediate | <input type="checkbox"/> Advanced | <input type="checkbox"/> Very advanced |

Do you smoke? : yes no

Any allergies?

Any special dietary needs?



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